

# MARCUS REED

Portfolio

23401 Caminito Telmo  
Laguna Hills, Ca 92653  
www.redtan.net  
redtan@cox.net  
949.716.7436

right:  
Tradeshow Banner  
Package Design  
Website  
Business Card  
Magazine Ad  
Logos

Programs Used:  
Photoshop, Freehand  
InDesign, Dreamweaver.



I believe that each individual has the capability to display their view of the world, there is no good or bad design, there is only effective and non-effective design.

For commercial work, my goal is simple, to create a product that the client desires, work with that client to bring their ideas from the minds eye to reality and get it done in a fashion that allows the creativity to show and the client to be satisfied with the result.

I use the information given from the client mixed with the current culture of design and concept, so that you get a product that is attractive to everyone yet functional to all.

What inspires me is the client I am working for, to bring that client's idea to fruition and see it's desired effect on the market. This is why I enjoy being a designer and feel lucky to be in the creative field.

Thank you for taking the time to read about me and view my work.



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Web Design

23401 Caminito Telmo  
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redtan@cox.net  
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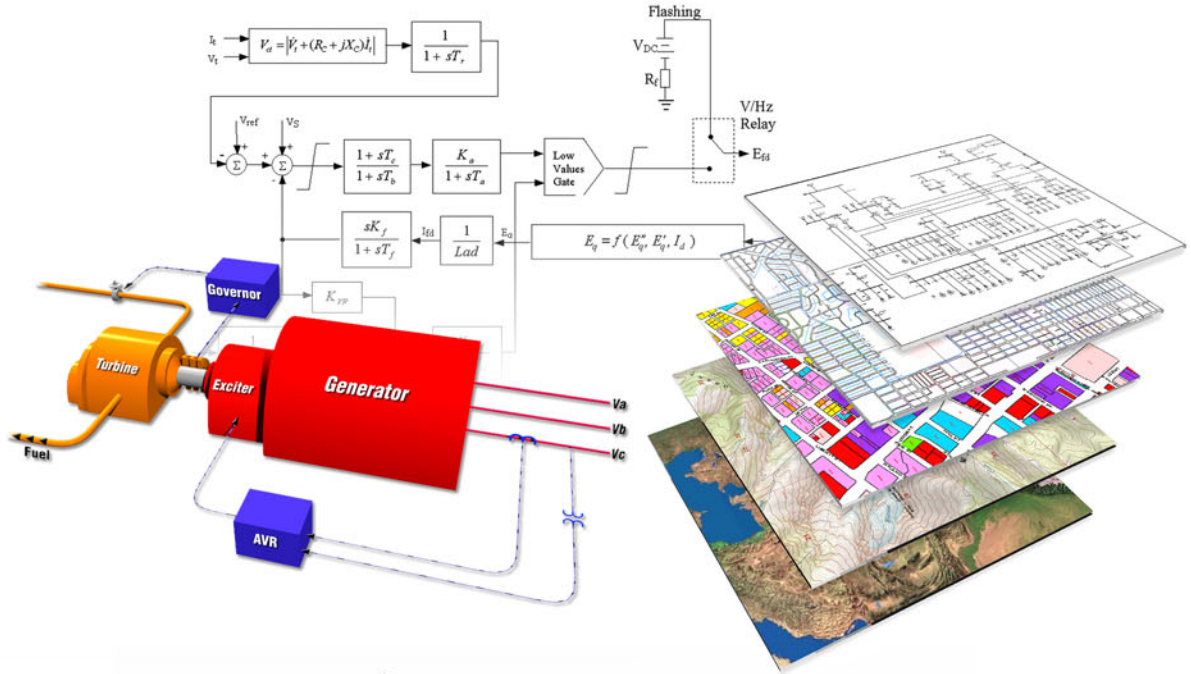
right:  
etap.com  
lendingconnection.com  
fafutures.com  
tinytotspreschool.com

Software Used:  
Photoshop, Freehand  
Dreamweaver, Flash

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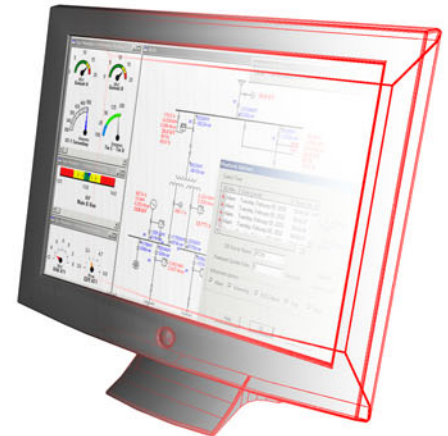
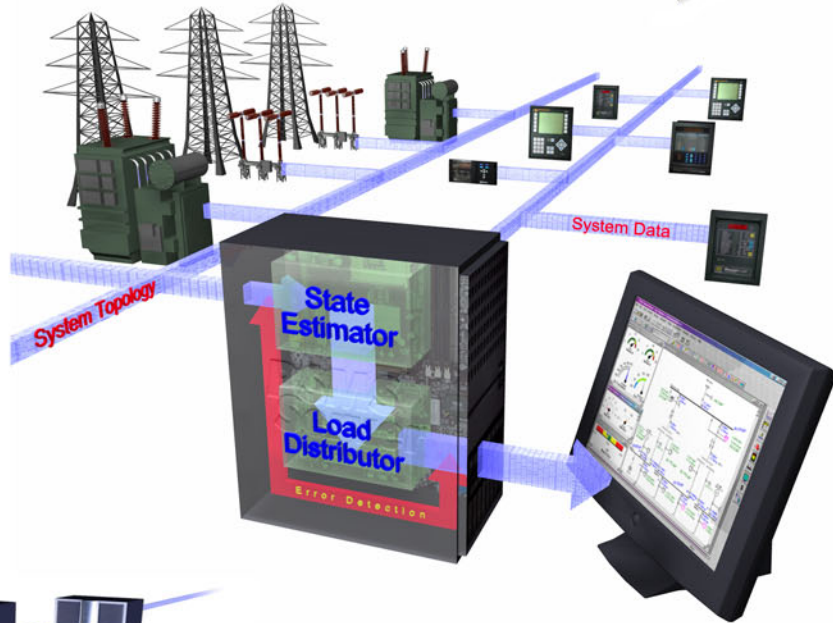
3D Work

23401 Caminito Telmo  
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right:  
3D Engineering Designs  
3D Conceptual Electrical  
Networks

Software Used:  
Carrara, Photoshop,  
Freehand



# MARCUS REED

Business Cards

23401 Caminito Telmo  
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redtan@cox.net  
949.716.7436

right:  
Sample Corporate  
and Freelance  
Business Cards

Software Used:  
Photoshop, Freehand

**NATALIE SMYTH**  
HAIR STYLIST

949.412.9096

CHRISTOPHER & CO.  
3348 E. COAST HWY.  
CORONA DEL MAR,  
CA 92625

APPOINTMENT DATE

APPOINTMENT TIME

**Farrokh Shokooh, PhD, PE**  
Chairman & CEO

farrokh@etap.com  
(949) 900-1010

Thinking Power  
for Power Engineers

Operation Technology, Inc.

17 Goodyear Irvine, CA 92618 (949) 900-1000 Fax: (949) 900-1001 etap.com

*Lakeside*  
Personalized After-Care

**Jutta O'Malley R.N.**

tel 949.768.9396 • fax 919.583.2883  
21918 Erie Lane • Lake Forest • CA 92630

**Jason Gillaspie**  
Broker

Office: 541.734.5500  
Fax: 541.734.5559

Email: jason@clearwire.net  
2594 E. Barnett Rd., Suite B Medford, OR 97504

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**TEC Fusion Cuisine**

Catering with a kick

Eric Sperry Tam Nihel  
714-350-4774 914-263-4966

info@cateringwithakick.com  
www.cateringwithakick.com

**TEC Fusion Cuisine**

gwithakick.com

The Lost Season

Darren Wellhoefer  
Photographer

714.313.2333  
www.thelostseason.com  
darren@thelostseason.com

The Lost Season

**FINANCIAL ALLIANCE**

"Building wealth through knowledge"

**Rafael Barraza**  
President

rafael@financialalliance.info  
(800) 647-5583


27068 La Paz Rd. Suite 628 • Aliso Viejo, CA 92656  
Tel: (800) 647-5583 • Fax: (949) 215-2113 • www.financialalliance.info

# MARCUS REED

Magazine Ads

23401 Caminito Telmo  
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### ETAP Educational Edition



**Introduction power system design and analysis**

Access to the latest technology in power system design for universities, colleges, and engineering schools.

**Student Edition** - a limited version designed to help faculty introducing electrical engineering student to the basics in designing electrical power systems.

**Educational Edition** - Undergraduate, Graduate and Coordination are designed to run on the university LAN with multiple user access.

For a demo, visit us at: [www.etap.com](http://www.etap.com)

**etap**  
Thinking Power for Power Engineers

Operation Technology, Inc.  
23692 Birchdr Dr. Lake Forest, CA 92653  
949.462.0100 Fax 949.462.0100

### Integrated solutions...



...for T&D networks.


The most comprehensive solution for the design, simulation and analysis of generation, transmission, distribution and industrial power systems.

- Load Flow
- Short-Circuit ANALYSIS
- Reliability Assessment
- SCADA Interface
- Advanced Monitoring and Diagnostics
- Real-Time Simulation
- Supervisory Control
- Intelligent Load Shedding

**etap**  
Thinking Power for Power Engineers

### Power Systems Simulator

Off-Line & Real-Time



**Model Design Analyze Optimize Monitor Control...**

ISO 9001 Registered  
Certification Number 231247  
Operation Technology, Inc.  
23692 Birchdr Drive, Lake Forest, California 92650, USA  
949.462.0100 • 23692 Birchdr Drive, Lake Forest, California 92650, USA

### Think ILS Intelligent Load Shedding




ETAP ILS provides optimal "fast load shedding" based on the actual operating condition of the system and location of the disturbance. Neural network technology is used to dynamically determine the best load shedding priority. With less than 100 milliseconds of total performance time, ILS execution is the fastest method of load shedding available. ILS is a proven and reliable component of ETAP Enterprise Solution.

**Think Speed Power Performance**

**etap**  
Thinking Power for Power Engineers

### How Fast is your Response Time?



ETAP Intelligent Load Shedding (ILS) provides optimal fast load shedding for electrical disturbances and loss of generation. ILS calculates the minimum required MW to be shed for each sub-system according to the type and location of the disturbance, actual operating generation, spin reserve, loading, configuration, load distribution, and priority.

**ILS Intelligent Load Shedding**

- Fast Load Shedding Action
- Optimal Circuit Breaker Coordination

**etap.com** **etap** Operation Technology, Inc.



**Opportunity Awaits**  
Come Play On Our Field.  
**Sales Professionals**

The Lending Connection rewards sales performance and outstanding customer service with:

- Unlimited earning potential
- Comprehensive and on-going training support
- Excellent management support
- Consistent quality leads
- Full spectrum of products
- Industry leading technology with point-of-sale approval
- Diligent processing and expeditious support
- Excellent opportunity for advancement

We're seeking highly motivated sales professionals that have the drive to succeed in a highly competitive marketplace and be rewarded for their sales results. Exceptional sales, report building, and closing skills are a must. Can tolerate about 2-3 years sales experience with a proven track record. Mortgage experience preferred, but not required.

Most importantly, we provide a professional environment and company culture that creates an environment in which to work successfully!

Please send us your resume and call for details. Phone: 888-412-8852 • Fax: 888-412-8852 • Email: [hr@lendingconnection.com](mailto:hr@lendingconnection.com)

**The Lending Connection, Inc.**

career be moving forward in 2006?



decision that will allow for unlimited self-fulfillment and professional growth? Lending Connection, Inc. as we continue to set new standards in our industry by changing the way mortgage lending is done.

The Lending Connection, Inc. is already recognized as an industry leader that is positioned to capture even greater market share.

**Sales**

We're seeking highly motivated Sales professionals that have the drive to succeed in a highly competitive marketplace and be rewarded for their sales results. Exceptional sales, report building, and closing skills are a must. Can tolerate about 2-3 years sales experience with a proven track record. Mortgage experience preferred, but not required.

- Unlimited earning potential regardless of market conditions
- Comprehensive and on-going training support
- Excellent management support
- Consistent quality leads
- Full spectrum of products
- Industry leading technology with point-of-sale approval
- Diligent processing and expeditious support
- Excellent opportunity for advancement

If you have the desire to flourish both professionally and financially - don't wait!

**The Lending Connection, Inc.**

Qualified Applicants please submit resume to fax: 714-364-8357 or email to: [hr@lendingconnection.com](mailto:hr@lendingconnection.com) (800)

### Will your career be moving forward in 2006?



**Sales**

Unlimited earning potential regardless of market conditions. Comprehensive and on-going training support. Excellent management support. Consistent quality leads. Full spectrum of products. Industry leading technology with point-of-sale approval. Diligent processing and expeditious support. Excellent opportunity for advancement.

We're seeking highly motivated sales professionals that have the drive to succeed in a highly competitive marketplace and be rewarded for their sales results. Exceptional sales, report building, and closing skills are a must. Candidates should have a minimum of 2 years sales experience with a proven track record. Mortgage experience preferred, but not required.

We offer industry leading compensation plans and bonus structures with world-class benefits. Most importantly, we provide a professional environment and company culture that creates an environment in which to work successfully!

Qualified Applicants please submit resume to fax: 714-364-8357 or email to: [hr@lendingconnection.com](mailto:hr@lendingconnection.com) (800)

**The Lending Connection, Inc.**  
A Mortgage Lending Group

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Logo Design

23401 Caminito Telmo  
Laguna Hills, Ca 92653  
www.redtan.net  
redtan@cox.net  
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right:  
Various Logo Design  
Corporate and Freelance

Software Used:  
Carrara, Photoshop,  
Freehand, Illustrator



*"Building Wealth  
Through Knowledge"*



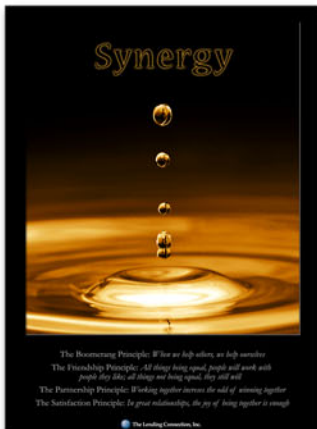
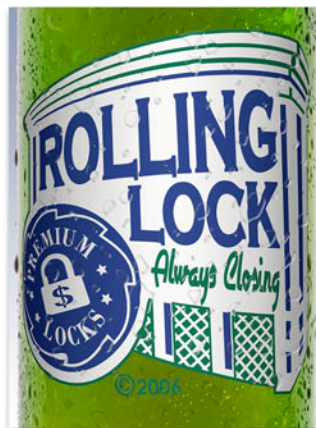
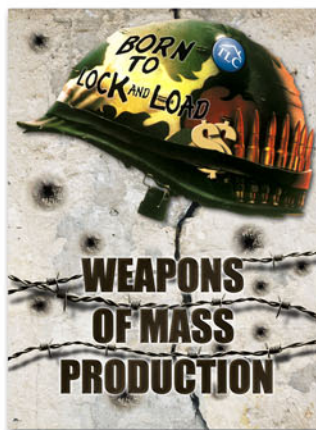
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Poster Work

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right:  
The Lending Connection  
Sales Team Posters  
Motivational Posters

Software Used:  
Photoshop, Freehand,  
Illustrator



# MARCUS REED

Brochures & Flyers

23401 Caminito Telmo  
Laguna Hills, Ca 92653  
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949.716.7436



right:  
Flyers  
Brochures

Software Used:  
Photoshop, InDesign  
Freehand

**Africa's most important Power Generation Exhibition & Conference**

16-17 March 2004, Gallagher Estate, Johannesburg, South Africa

**Measurement & Control Solutions of South Africa** will be exhibiting

**ETAP 5.0 Simulation & Real-time electrical power system analysis**

**ETAP** provides power system analysis tools for real-time and simulation applications. ETAP is designed for use by those individuals responsible for the safe and efficient operation of power systems and their components. ETAP is a multi-utility, multi-application, and multi-processor software solution for power engineers.

**Where the African Energy & Utility Communities do Business**

Power Generation World Africa 2004 is Africa's most important power generation exhibition and conference. The world class exhibition brings together industry officials, government and governors, fuel suppliers, independent power producers, power generators, power of generation, technology, power equipment and service providers, and other key players in the power industry. The event also attracts the distributor and retail sector of the electricity, gas and renewable energy industries.

Power Generation World Africa 2004 will bring together qualified senior executives, decision makers and experienced contractors. The delegates will enjoy the world's largest power generation exhibition and conference. The delegates will enjoy the world's largest power generation exhibition and conference. The delegates will enjoy the world's largest power generation exhibition and conference.

**Moving Ahead**

**ETAP Workshops**

Toronto, Canada July 27-28 (3 Days)  
Singapore August 18-22 (5 Days)  
Irvine, CA October 6-10 ETAP Learning Center (5 Days)

**Operation Technology, Inc. has Moved to its New Headquarters!**

OTI Corporate and R&D offices have moved into its new 12,200 square foot headquarters in Irvine, California. After years of working in separate offices, all OTI development, engineering and support staff are working under one roof again. Located a few blocks from the old offices, the new building provides enough space to support all departments as well as room for future growth.

OTI headquarters also includes a state-of-the-art training center with over 10 ETAP workshops. OTI is offering the first ETAP workshop in the new training center in October 2003.

Please let us know to update your records with our new address. Contact Barbara:

Operation Technology, Inc.  
17 Woodglen Avenue  
Irvine, CA 92618 Phone: +1 949 452-0100  
Fax: +1 949 477-8747  
United States Fax: +1 949 452-0100

**ETAP Workshops**

ETAP Workshops are available for engineers to learn how to use PowerStation and ETAP software tools for effectively design and analyze power systems. These hands-on workshops are designed for power system engineers with engineering, intermediate, and advanced levels of experience. OTI offers both 3 Day and 5 Day Workshops.

OTI's staff includes experts in almost every field of power system analysis from system maintenance to transient stability, applications, and protection. Register for the ETAP workshop at the ETAP Learning Center in Irvine before August 15, 2003 and get a \$100 discount. For the full list of the topics and for the \$100 discount on registration see:

www.etap.com/training/registration.html

Space is limited.

**Positions Available**

**Sr. Mortgage Loan Officers and Jr. Mortgage Loan Officers**

The Lending Connection offers our Loan Officers:

- Superior compensation package of base salaries
- Full training
- Flexible scheduling options
- Full benefits package
- 401(k) IRA matching and profit-sharing options
- Career advancement opportunities

As the Lending Connection, Inc. you will enjoy the following benefits:

- Company bonus plan
- Health and dental insurance
- Company performance bonuses and profit share

**UNLIMITED OPPORTUNITIES**

**How to Apply:**

Please visit our website at [www.tlc.com](http://www.tlc.com) or call 1-800-955-1111 to request an application. Complete the online application and submit it to the nearest office. We will contact you if you are selected for an interview.

**The Lending Connection, Inc.**  
Your Home Loan Decision TLC

**Customer Comments**

I am writing this letter of appreciation to express my gratitude for the excellent service I received from The Lending Connection, Inc. I was in need of a home loan and was referred to The Lending Connection, Inc. by a friend. From the moment I contacted them, I was treated with the utmost respect and professionalism. They guided me through the entire process, from application to closing, and made the experience as smooth as possible. Their staff was knowledgeable, friendly, and always available to answer my questions. I highly recommend The Lending Connection, Inc. to anyone looking for a home loan. Thank you for your exceptional service and for helping me achieve my dream of homeownership.

**The Lending Connection, Inc.**  
Let TLC Show You the Way Home!

**The Lending Connection, Inc.**  
17 Woodglen Avenue  
Irvine, CA 92618  
949.452.0100

**Welcome to The Lending Connection!**

**Feel At Home with TLC**

The Lending Connection offers half of the services and benefits of a traditional mortgage lender, but with the convenience of an online mortgage application. Our services include:

- 1. **Fast Process** - Our online application process is quick and easy to use. You can complete your application in as little as 15 minutes.
- 2. **Low Rates** - We offer competitive interest rates and flexible loan terms to meet your needs.
- 3. **Low Fees** - We have a transparent fee structure with no hidden charges.
- 4. **24/7 Support** - Our customer service team is available around the clock to assist you with any questions or concerns.

**TLC Delivered Online**

The Lending Connection's online mortgage application process is designed to be user-friendly and efficient. You can complete your application from the comfort of your home, at any time, and receive instant feedback on your application status. Our online platform also allows you to track your loan progress and receive digital documents, making the entire process seamless and convenient.

**The Lending Connection, Inc.**  
17 Woodglen Avenue  
Irvine, CA 92618  
949.452.0100

**The Lending Connection, Inc.**  
Your Home Lending Partner

We're excited to be a part of your home purchase. Our staff is dedicated to helping you find the best mortgage option for your needs. Our team will guide you through the entire process, from application to closing, and ensure you have a smooth and stress-free experience. We offer competitive rates, flexible terms, and excellent customer service. Let us help you achieve your dream of homeownership.

**Let TLC Show You the Way Home!**

**The Lending Connection, Inc.**  
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949.452.0100



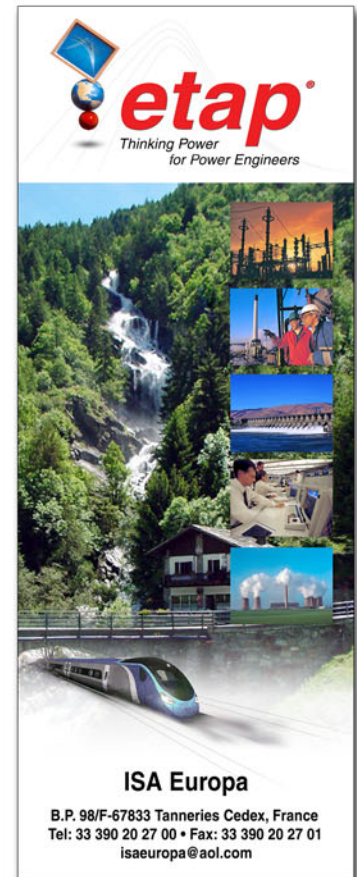
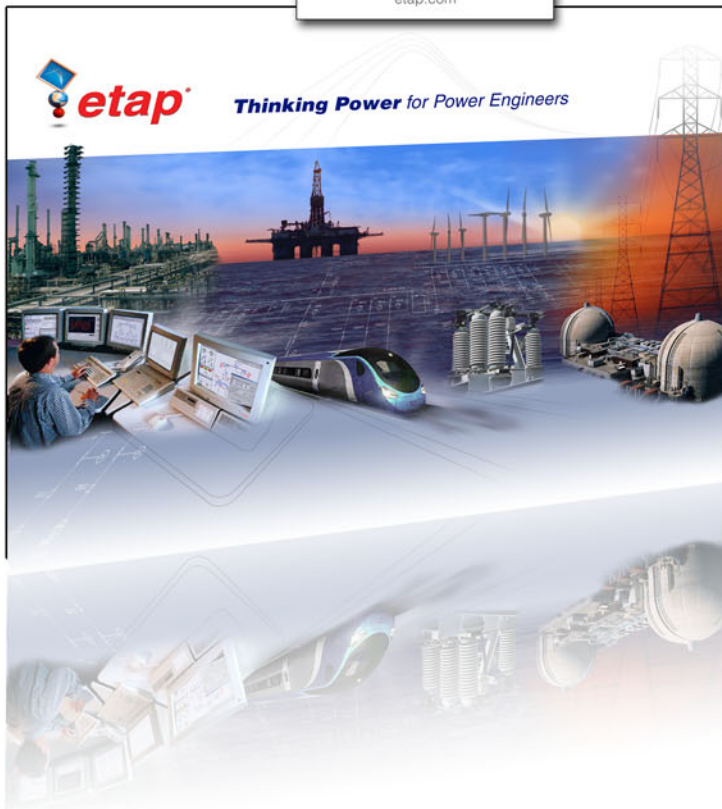
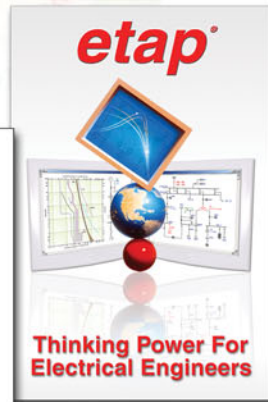
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Trade show Work

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redtan@cox.net  
949.716.7436

right:  
ETAP Trade shows  
Booth (8'x12')  
and Banners (3'x8')  
The Lending Connection  
Recruiting Booth (8'x12')  
and Banners (3'x8')

Software Used:  
Photoshop, Freehand,  
Illustrator



# MARCUS REED

Package & Label Design

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Laguna Hills, Ca 92653  
www.redtan.net  
redtan@cox.net  
949.716.7436

right:  
Software & Shipping Box  
Mouse Pad  
Bottle Label  
CD Label and Sleeve

Software Used:  
Carrara, Photoshop,  
Freehand, Illustrator

